

PRESS RELEASE
For Immediate Release

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ChatStat releases first ever free Live Chat, Statistics, and Instant Messaging suite.

San Diego, CA – ChatStat.com today enters territory closely guarded by LivePerson, WebTrends, and Trillian. ChatStat offers free 2-way live chat with your website visitors, free MovingGraph™ website statistics, and free instant messaging protocol support for AIM, ICQ, Yahoo, MSN, Jabber, GoogleTalk, Skype, and Skype Voice Over IP.

ChatStat also breaks new ground by being the first Live Chat software that can use the Skype VOIP protocol to “call back” customers. When a visitor clicks on the “Call Me Back” button and enters their phone number, it causes ChatStat to open Skype and connect the call using VOIP (Voice over IP). Now your customers can ask for a call back from you, instead of waiting on hold!

Nick Matina, CEO of ChatStat says, “I wanted to create a program that was intuitive and easy to set up for website owners. I was tired of having several large and intrusive applications open to run my web site. The best way to solve this problem was to create one program that could perform the functions of all of them. The instant messenger architecture ChatStat uses is perfect for combining the functionality needed, primarily because it stays completely out of your way.”

To round out the application, MovingGraph™ fly-out graphs are streamed to your desktop constantly, showing you in real time how many visitors are on your site, and how many are waiting in the Chat Que. You can also click on the MovingGraph™ icon to launch full screen graphs that can pan and zoom in full motion! These graphs can tell you where traffic is coming from, which search engine terms people are using to find you, and where visitors are geographically.

If you have ever used an instant messenger, then you already know how to use ChatStat. When a visitor comes to your website, their IP address shows up in the ChatStat instant messenger interface, just like a friend on AIM or MSN does. To talk to the web visitor, just click on their IP address in your buddy list. Site visitors can also initiate a chat with you through your site. You can

also simultaneously chat with other instant messenger buddies, chat with other operators, transfer calls, make or receive Skype Calls, and view up to the minute statistics on your website.

The software is completely free to use for all but the most advanced features and allows for up to five operators per site at no cost and with no restrictions of any kind. Base web site statistics and unlimited instant messaging are also included at no charge. Customers can turn on and off individual "Features On Demand" to enhance the capabilities of ChatStat.

Nick Matina, is CEO of ChatStat.com.; Mr. Matina also founded www.monstercommerce.com, recently purchased by Network Solutions, and www.price.com, one of the first pricing comparison engines.